

DRIVING YOUR CRM

Right from the start you see future value being built into your business

Outlook

- View CRM data from outlook

Integration

- File Emails

Features

- Access a CRM address book
- Attach documents direct from CRM

- Create Entities from email addresses

- Navigate customer data

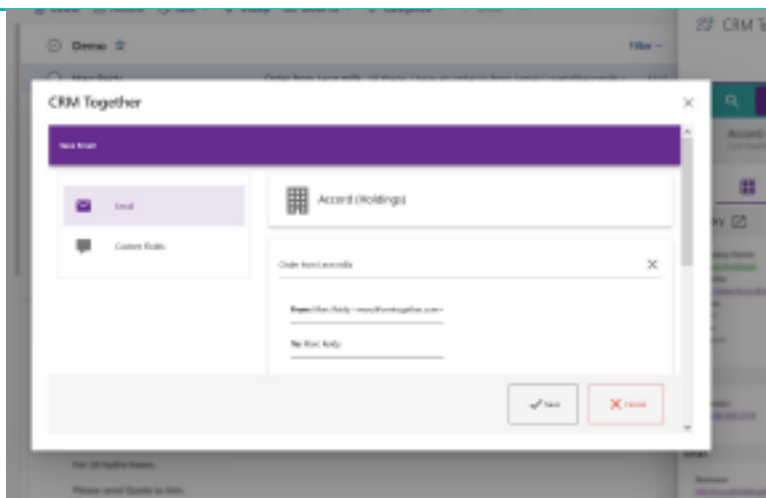
- Log phone information

- Give emails a CRM context with tagging

- Use Email Templates

Convert Email to Opportunities

Convert emails to Companies, People, Sales and Cases. File emails, attachments and log call information. With Accelerator you get the best Outlook to Sage CRM integration for any CRM system. Right from the start you see value being added to your business.



Email Templates

Use Email and shared documents to allow your staff to provide a consistent customer experience. CRM's shared documents allow you to have a central repository of documents that can be attached right from within Outlook. Using CRM's email templates from Outlook allows you to define a consistent company voice and standardize responses to customer queries and issues.

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Increase the use & value of your CRM

- Increases user engagement
- Creates future value
- Improves Customer Service
- Improves Sales Conversion
- Customers get a consistent experience
- See results from day one



Learn more at crmtogether.com/products/accelerator